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| Product Name: Cheek Gels | Characteristic(s): pH 6.54 – 7.24 (+/- 0.2) Paraben-Free Gluten-Free | Skin Type(s): All | Product Number(s): VLT0.7501-Sweet Pea Pink VLT0.7502-Bronze Glow VLT0.7503-Rose is a Rose VLT0.7504-Red Infusion |
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Product Story:

The Cheek Gel Tints are uniquely enhanced by CoValence's Chiral-Color complex. Do not be fooled by the pretty colors, the Chiral-Color complex is in hand-to-hand combat, strengthening the skin and improving moisture and hydration. The Chiral-Color plus the botanicals work together to nourish the skin with potent antioxidant properties. When the Cheek Gels are paired with the Tinted Serums (see The Vault), your skin is armed with a one-two punch of beauty and brains. This is not your everyday Cheek Gel - it's Chiral-Color!

Active Interest(s):

- **Cranpure (Vaccinium Macrocarpon (Cranberry) Fruit Extract)** - Potent antioxidant proanthocyanidins, anti-microbial, nourishing
- **Myrciaria Dubia (Camu Camu) Fruit Extract** - Shrub found in the Amazon Rainforest, high vitamin C content, helps fight free radicals due to its antioxidant properties
- **Phycocyanin** - A blue-green algae infused with natural, potent anti-inflammatory and anti-microbial properties
- **Fructooligosaccharides (D-beta)** – Naturally occurring carbohydrates derived from cane or beet sugar, promotes growth of healthy probiotic bacteria to strengthen skin immunity
- **Glucosamine HCl (D)** - Precursor to glycosaminoglycans, improves moisture content/hydration, strengthens connective tissues to resist breakdown

The Dos:

A little goes a long way -- work a small dab over apples of cheeks, after applying a Tinted Serum. The color should last all day!

Added Benefit...The Cheek Gels are wonderful options for individuals who only wear an SPF during the day.

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Bronze Glow can also be used as an eye primer or a subtle eye shadow.

Please check with a Sales/Account Executive for pricing.

"Visit the Vault for other Chiral-Color products that were formulated to promote skin health, while beautifying the skin with gorgeous color."

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| Product Name: Hint of Tint Serum (Anti-Age) | Characteristic(s): pH 6.66 (+/- 0.2) Paraben-Free | Skin Type(s): All, Anti-Age | Product Number(s): VLT0.4013 - Light VLT0.4011 - Medium |
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Product Story:

Due to CoValence's Chiral-Color complex, the Anti-Age Tinted Serum effectively strengthens, improves hydration and helps increase elasticity, firmness while adding a beautiful-natural tint to skin. The Chiral-Color complex combines the Chiral ingredients of Fructooligosaccharides (D-beta) and Glucosamine HCl (D), with the benefits of botanical anti-wrinkle and cellular rejuvenation ingredients. After just a few days of wearing the Anti-Age Tinted Serum, testers found that their skin felt smoother, softer and firmer -- leaving a more flawless complexion. It is not your everyday makeup – it's Chiral-Color!

Active Interest(s):

- **Gatuline Expression (Acmella Oleracea Extract)** - Flowering herb with analgesic properties, limits micro-contractions resulting in wrinkle reduction and smoothing of fine facial lines
- **Granpowder Lumiere-W (Benzimidazole Diamond Amidoethyl Urea Carbamoyl Propyl Polymethylsilsesquioxane)** - Spherical powders with an entrapped photoluminescent diamond core which emit and scatter blue and green light reducing the appearance of fine lines and wrinkles by compensating for the decrease in fluorescence emission in older, mature skin
- **Laracare A200 (Galactoarabinan)** - A functional polysaccharide extracted from the larch tree, reduces transepidermal water loss, provides moisture benefits and SPF enhancement, improves skin appearance, enhances emulsion stability
- **Rhodochrosite Extract** – A manganese carbonate, revitalizes tired and stressed skin, preserves cells that release collagen and elastin, strengthens and/or encourages natural cell defense mechanisms
- **Zincite (Smithsonite Extract)** – A zinc carbonate, one of essential trace elements which play a role in metabolism of RNA and DNA, instrumental in elastin synthesis, boosts metallothionein synthesis providing cellular protection
- **Renovage (Caprylic/Capric Triglyceride, Teprenone)** - Fights skin ageing by inhibiting dehydration and providing moisturization, reducing signs of age spots, improving skin barrier function, reducing appearance of fine lines
- **Proteasyl®TP (Pisium Sativum (Pea Peptide) Extract)** – Peptide obtained from *Pisium Sativum*, anti-elastase, anti-collagenase, and anti-free radical, protects dermal proteins, protects and repairs epidermal proteins, strengthens skin elasticity, hydroregulator
- **Anona Cherimolia (Cherimoya) Fruit Extract** – Antioxidant, high in vitamins A and C, plus niacin, increases elasticity, firmness and suppleness

- **Calophyllum Inophyllum (Tamanol) Seed Oil** – A stimulant for collagen synthesis for use in anti-wrinkle products
- **Vit-a-Like™ (Vigna Aconitifolia Seed Extract)** - Botanical alternative to retinol, high tolerance and stability, acceleration of epidermal cellular turnover, anti-wrinkle activity
- **Royal Jelly Powder** - Nourishing source of proteins, vitamin and essential amino acids, anti-microbial, moisturizing, promotes cellular rejuvenation of damaged skin
- **Fructooligosaccharides (D-beta)** – Naturally occurring carbohydrates derived from cane or beet sugar, promotes growth of healthy probiotic bacteria to strengthen skin immunity
- **Glucosamine HCl (D)** - Precursor to glycosaminoglycans, improves moisture content/hydration, strengthens connective tissues to resist breakdown

The Dos:

Apply the Tinted Serum to make-up applicator and smooth over clean face. The Tinted Serum can be used alone or applied to a serum or moisturizer.

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Please check with a Sales/Account Executive for pricing.

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Product Name:

Lavish Lash & Brow
Peptide Serum

Characteristic(s):

pH 6.43 (+/- 0.2)
Paraben Free

Skin Type(s):

All, Anti-Age, Hair
Growth

Product Number(s):

VLT0.7500

Product Story:

Eyes are said to be the windows to the soul, a reflection of emotion, health and beauty. Since ancient times, women have emphasized and framed their eyes by darkening and thickening their eyelashes and eyebrows. But there is only so much modern mascara can do. As we age, our lashes and brows become dramatically thinner, shorter and eventually turn gray. CoValence has developed a potent treatment to hold back the hands of time maintaining youthful eyelashes and eyebrows.

Utilizing cutting edge technologies, our treatment preserves youthfulness of the lashes and brows by thickening, lengthening, conditioning and darkening. A novel peptide, Myristoyl Pentapeptide-17, increases eyelash thickness and length by 25% within two weeks during clinical trials. Everyone’s talking about stem cells these days, and Apple Stem Cells encourage hair to grow thicker and longer while preventing hair from graying. A special botanical complex promotes youthfulness of the lashes and brows by preventing inflammation, free radicals and glycation which is a triggering factor for hair loss.

Active Interest(s):

- **Myristoyl Pentapeptide-17** - Enhances eye lash growth by stimulating keratin genes, results in thicker and longer lashes
- **Malus Domestica (Apple) Fruit Extract** - Phospholipids Apple Stem Cells, stimulates and protects hair stem cells, promoting growth and preventing greying.
- **Tricholastyl®**- Anti- hair loss active

The Dos:

Draw the applicator carefully along the skin at the base of the upper eyelashes (where the eyelashes meet the skin) going from the inner part of your lash line to the outer part. Apply to eyebrow area. Do not apply in your eye or to the lower lid. Use once daily.

The Don'ts:

For external use only. Avoid direct contact with eyes. Keep out of reach of children.

Notables: Please check with your Sales/Account Executive for pricing. Our product uses non-prescription actives, therefore should not cause dark spots on light colored eyes. We tested our serum here at our lab and saw good results in two weeks with our Visia™ System.



Baseline measurement image
Taken on July 13, 2009



Measurement Image taken on Aug 11, 2009
Improvement of 18.2%

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| Product Name: Volu-9 Lip Tint | Characteristic(s): pH N/A Paraben Free | Skin Type(s): All | Product Number(s): VLT0.8000 |
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Product Story:

With our new CoValence Chiral-Color complex of Fructooligosaccharides (D-beta) and Glucosamine HCl (D), our Volu-9 Lip Tint strengthens and improves hydration, in addition to giving lips noticeable volume with Volufiline™. After testing, CoValence Labs found that a little of the tint goes a long way – due to the denseness of the color, yet light viscosity. Our panel of testers felt a noticeable resurgence of moisture and plumpness of their lips, plus enjoyed the natural berry color for hours. Volu-9 Lip Tint is the perfect anti-age Cosmeceutical for your smile. It is not your everyday lip tint - it's Chiral-Color!

Active Interest(s):

- **Volufiline™ (Hydrogenated Polyisobutene, Anemarrhenae Asphodeloides (Root) Extract)** – Promotes body volume by a cosmetic lipofilling-like effect, stimulates adipocyte differentiation/proliferation and promotes lipid storage leading to an increase in adipocyte volume in fatty tissue
- **Hydracire™ S – (Acacia Decurrens/Jojoba/Sunflower Seed Wax/polyglyceryl-3 esters)** - 100% plant origin brings comfort and moisturization to the skin
- **Mangifera Indica (Mango) Seed Butter** - Extracted from fruit kernels of the Mango Tree, high content of fatty acids, assists in moisturization
- **Persea Gratissima (Avocado) Oil** - Rich oil that readily penetrates skin due to presence of Palmitoleic acid, well suited for dry skin formulations, moisturizing, antioxidant, healing
- **Fructooligosaccharides (D-beta)** – Naturally occurring carbohydrates derived from cane or beet sugar, promotes growth of healthy probiotic bacteria to strengthen skin immunity
- **Glucosamine HCl (D)** - Precursor to Glycosaminoglycans, improves moisture content/hydration, strengthens connective tissues to resist breakdown

The Dos:

A little of the Volu-9 Lip Tint goes a long way, therefore test out different amounts on lips for the color and moisture that best suits the desired results. Re-apply if necessary.

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Please check with a Sales/Account Executive for pricing.

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