

Product Name: Ocean's 11 Serum	Characteristic(s): Clear Liquid pH 4.16 (+/-0.2) Paraben-Free Gluten-Free	Skin Type(s): All, Anti-Age	Product Number(s): VLT0.4017
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Product Story:

The movie, *Ocean's 11*, had a number of twists and turns that lead up to an exciting, happy ending. CoValence's *Ocean's 11 Serum* may look like a simple marine based serum, but it was formulated with a multitude of twists and turns, like the movie, that leads up to visibly healthier skin – a happy *beginning!*

As the name suggests, Ocean's 11 Serum is blended with 11 marine actives. These actives were synergistically combined to protect against UVA/UVB damage as well as combat free radicals, soothe inflammation, protect against MMPi (Matrix Metalloproteinase inhibition), combat wrinkles, and visibly brighten the skin. Just as the movie's plot was intricate, the intricate nature of Ocean's 11 Serum ingredients enhance ATP (Adenosine Triphosphate) and cell turnover, plus promote moisture and elasticity which not only improves the health of skin, but our product testers commented that their skin became more youthful looking after just one application.

Two of the attributes that we love about Ocean's 11 Serum is that even though it is packed to the brim with 11 marine ingredients – it is neither sticky nor does it smell as if it was made at a hatchery. Even if the movie, *Ocean's 11*, is not one of your favorite movies, *Ocean's 11 Serum* will quickly become an anti-age blockbuster!

Active Interest(s):

- **Venuceane (Thermus Thermophilus Ferment)** – Inhibits ROS (Reactive Oxygen Species), protects against UV damage, stimulates body's own free radical scavenging resource; Indirect antioxidant, and cell membrane damage decreases by 60%
- **Glycosaminoglycans** – Brightened dark areas on skin by 11% in four (4) weeks and 21% in eight (8) weeks, inhibits the Matrix Metalloproteinase (MMP) enzymatic activities that degrade and ultimately destroy the collagen network present in the skin
- **Antarcticine® (Pseudoalteromonas Ferment Extract)** - Glycoprotein exopolymer from the Antarctic Sea, cryoprotective, helps skin retain water preventing cutaneous dryness. After 30 days, depth of wrinkles decreased between 50-60%.
- **Kelpadelie (Macrocystis Pyrifera Extract)** MMPi (Matrix Metalloproteinase inhibitor), DEJ (Dermal-Epidermal Junction), GAG (Glycosaminoglycan), restructuring and after 60 days, an 11% reduction in moderate wrinkle depth (crow's feet) was shown.
- **Undaria Pinnatifida (Wakame) Extract** - Maintains skin firmness, elasticity and smoothness, supports skin regeneration, defends against environmental stress
- **Algowhite® (Ascophyllum Nodosum Extract)** - Extract of brown algae, *Ascophyllum Nodosum*, formulated to reduce pigment of synthesized melanin, exfoliate, and provides anti-free radical protection
- **Aldavine™ (Ascophyllum Nodosum Extract, Asparagopsis Armata Extract)** - Polysaccharide derived from red and brown algae, maintains integrity of microcapillaries, cellular oxygen supply, cell function and extra cellular matrix

- **Pepha-ctive** - Microalgae, skin energizer, protects mitochondria, enhances ATP (Adenosine Triphosphate) levels, increases cell turnover. After 4 weeks, luminosity of the skin was improved by 87% and brightness of the skin was improved by 80%.
- **Heliogard (Porphyra Umbilicalis Extract)** – Extract of Red Algae, UVA Protection and SPF boosting, prevents photoaging
- **Abysine (Alteromonas Ferment Extract)** - Micro-organism found in abyssal zone of ocean, soothes and reduces irritation of sensitive skin harmed by chemical, mechanical, and UVB damage
- **Chondrus Crispus (Carrageenan)** - Seaweed (aka: Irish Moss) abundant along Irish Coast, emollient, alleviates dryness and wrinkling, lubricating, nourishing vitamin content, enhances moisture barrier

The Dos:

Apply **Ocean's 11** Serum on face and neck in order to receive the abundant, rich marine extract attributes. Due to the light texture of Ocean's 11 Serum, makeup can be easily applied once the serum has been absorbed into skin. (Use with **MARvelous Oceanic Mask** (VLT0.4507) and **Seven Seas Marine Gel** (VLT0.4028) for an infusion of natural marine benefits.)

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Please check with a Sales/Account Executive for pricing.

Product Name: MARvelous Oceanic Mask	Characteristic(s): Stormy Grey Gel pH 5.70 (+/-0.2) Paraben-Free Gluten-Free	Skin Type(s): All, Anti-Age	Product Number(s): VLT0.4507
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Product Story:

Anyone who has stood before a stormy ocean can vividly describe the color of the ominous water as well as how the cooling breeze felt on their skin. **MAR**velous Oceanic Mask may not provoke the same reaction as stormy waters; however it does capture the cooling essence of an oceanic mist while infusing the skin with firming, antioxidant and anti-inflammatory benefits.

Just as a wave cascades on to the shore, so does the amazing **MAR**velous Oceanic Mask benefits on to the skin. The algae's were handpicked for the formula due to their impressive triggers of strengthening, firming and improving tone, resulting in a flawless complexion. The Phycocyanins continue to decrease inflammation of the skin as well as the blue-green algae gives **MAR**velous Oceanic Mask it's subtle, cool hue.

The versatile **MAR**velous Oceanic Mask can be worn as a daily cooling, anti-aging mask or after a treatment to calm, and infuse the skin with anti-aging benefits.

Our product testers loved the ease in which they could wear the mask during the day and evening. Some of the product testers found that the mask could be worn as an occlusive daily 'boost' facial gel in lieu of their favorite serum, during the day.

It won't take as long as a 'three hour tour' before you will start hearing people say... "Your skin looks simply maaah-va-ious... Daaahling!"

Active Interest(s):

- **Pepha®-Tight (Algae Extract, Pullulan)** - Formulated to tighten skin and provide long term effects by strengthening skin connective tissues
- **Hippophae Rhamnoides (Sea Buckthorn) Extract** - High content of Omega 7 fatty acid, tocopherols, carotenoids, phytosterols, enhances cell regeneration, promotes healing
- **Seanamin®SU (Sorbitol, Algae Extract, Carrageenan, Bladderwrack, Algin)** - Complex of marine brown and red algae, hydroregulating agent, softening, moisturizing, strengthens cutaneous protection and defense, improves tone and elasticity
- **Spirulina Platensis (Phycocyanin-C)** - A natural blue pigment derived from *Spirulina*, a blue-green algae, with antioxidant and anti-inflammatory properties

The Dos:

Apply **MARvelous Oceanic Mask** 1-3 times per week to clean skin and leave on skin up to 20 minutes before removing. Your skin will still feel a cooling effect minutes after removing the mask. Use with **Ocean's 11 Serum** (VLT0.4017) and **Seven Seas Marine Gel** (VLT0.4028) for an infusion of natural marine benefits)

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Please check with a Sales/Account Executive for pricing.

Product Name: Seven Seas Marine Gel	Characteristic(s): Marine Blue Gel pH 2.87 (+/-0.2) Paraben-Free Phthalate-Free Gluten-Free	Skin Type(s): Anti-Age, Normal, Oily	Product Number(s): VLT0.4028
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Product Story:

Sinbad the Sailor is a fictional character living during the Abbasid Caliphate - the hero of a story-cycle of Middle Eastern origin. During his many voyages throughout the seven seas east of Africa and south of Asia, he endured fantastic adventures going to magical places, meeting monsters, and encountering supernatural phenomena...

Well, it may be a stretch calling our *Seven Seas Marine Gel* a 'supernatural phenomena', but we have seen it produce some supernatural results on the skin. Some of the best results came from when a few testers applied *Seven Seas* prior to going to bed and they woke up (in their words) with "transformed skin".

Part of the visible transformation is thanks to, Phycocyanin -- a blue-green algae with superb antioxidant properties. Phycocyanin gives *Seven Seas* a rich Mediterranean, blue color that will conjure up images of calm, clear ocean waters. Caviar, besides being a wonderful indulgence, effectively nourishes the skin while promoting skin rejuvenation. A unique combination of cell turnover, antioxidant and nourishing properties makes *Seven Seas Marine Gel* a phenomena for everyone to experience!

Active Interests:

- **Lactic Acid (L)** - Alpha Hydroxy Acid (AHA) that hydrates and exfoliates, reducing wrinkles and pigmentation discolorations
- **Glycolic Acid** - Alpha Hydroxy Acid (AHA), used as an exfoliator to remove dead skin cells, smoothes skin texture, reduces signs of wrinkles
- **Acipenseridae (Caviar) Extract** - Promotes skin rejuvenation with a chemical composition similar to that of young epidermal cells, protein and nutrient rich with large proportions of essential fatty acids, amino acids, minerals, salts, vitamin B, zinc and iron
- **Sodium Hyaluronate (L)** - Plumps, lubricates, moisturizes the skin, prevents trans-epidermal water loss
- **Seanamin®SU (Sorbitol, Algae Extract, Carrageenan, Bladderwrack, Algin)** - Complex of marine brown and red algae, hydro regulating agent, softening, moisturizing, strengthens cutaneous protection and defense, improves tone and elasticity
- **Glucosamine HCl (D)** - Precursor to glycosaminoglycans, improves moisture content/hydration, strengthens connective tissues to resist breakdown
- **Fructooligosaccharides (D-beta)** - Naturally occurring carbohydrates derived from cane or beet sugar, promotes growth of healthy probiotic bacteria to strengthen skin immunity

- **Spirulina Platensis (Phycocyanin-C)** - A natural blue pigment derived from *Spirulina*, a blue-green algae, with antioxidant and anti-inflammatory properties

The Dos:

Apply *Seven Seas Marine Gel* to clean skin every three (3) to four (4) days, preferably at night (to reduce sun sensitivity).

The Don'ts:

For external use only. Avoid contact with eyes. Keep out of reach of children.

Notables:

Seven Seas is the *new* generation of CoValence's former best seller, Polygel.

Due to the high activity and strength of *Seven Seas*, product should be tested prior to full use and discontinued if irritation occurs.

SUNBURN ALERT: This product contains Alpha Hydroxy Acids (AHA).

MARKETING SUGGESTION: Pair the *Seven Seas* and *Solace* together for a fantastic home-peel combination.

Please check with a Sales or Account Executive for pricing.